

# Nicole Schatz

## Designer & Social Media Management

### Contact

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**Phone**

516-655-8897

**Email**

schatznicole7@gmail.com

**Address**

237 E 26th St, New York

**Socials- Tik Tok/Instagram**

@redhandednicole

**Website**

<https://schatznicole7.wixsite.com/website>

### Education

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2020

**BFA Fine Art, Animation & Design**

School of Visual Arts

### Expertise

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- Advanced proficiency in Adobe Suite (Indesign, Illustrator, Photoshop) enabling comprehensive design solutions.
- Demonstrated mastery in Graphic Design, Video Editing, Illustration, and Animation, rooted in a solid design background.
- Expertise encompassing TV Paint, ToonBoom, and Storyboard Pro.
- Proficient event planning skills, fostering seamless project execution.
- Personal Branding: Business Cards, Look Books, Company Identity

### Additional Skills

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- Proficient in voice acting, video editing, and video compositing, bolstering project versatility.
- Directed projects with discerning creative vision, resulting in cohesive and impactful deliveries.

### Experience

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#### ○ 2021 - Now

Honeybrains | 34 E 22nd Street, New York

**Head Designer and Media Marketing Manager**

- Oversaw design initiatives and orchestrated media marketing campaigns, yielding a noteworthy impact across diverse digital platforms.
- Strategically managed press and illustration initiatives to enhance and refine the company's visual narrative.
- Spearheaded marketing initiatives, including impactful email campaigns and active social media engagement across platforms like Tik Tok, Instagram, Linked In, Facebook and Twitter.

#### ○ 2020-2021

Multiple Client Commissions

**Free-Lance Engagements**

- Demonstrated adaptability through a diverse array of client projects as a Freelance Graphic Designer, Animator, & Video Editor.
- Executed digital com positioning story boarding, clean up, and colorist roles with precision, alongside creating compelling animated graphics.
- Cultivated visual development and character design within multiple diverse projects.
- Architected personal branding collateral like business cards, look books, and company identity, bolstering brand identity.
- Proficiently navigated Excel spreadsheets for efficient project management.

#### ○ 2019-2020

Independent Film

**Independent Film Contributions**

- Played a pivotal role in an independent animated film, showcasing competence in character design, background design, script writing and animation, leveraging Toon Boom, After Effects, & TV Paint.
- Worked closely with studio owners and directors to clean up and color lead characters in an independent studio film.

### Reference

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**Spiro Baltas**

Brand Management, Honeybrains

**Email :** [media@honeybrains.com](mailto:media@honeybrains.com)